

EXHIBIT 33



Your Investor Pitch

November 20, 2008

- strictly confidential -



Agenda

- 1. Overview**
- 2. Team & Advisory Board**
- 3. Product**
- 4. Numbers & Operations**
- 5. Markets & Competition**
- 6. How to Earn Money & Financials**
- 7. Conclusion**



Overview

- **Fastest growing Social Networking Site in the German speaking area**
- **Free of charge with focus on students**
- **High usage ratios**
- **Team with experienced advisers**
- **In the future advertising will generate revenues**



BETA 2.0

Team

A Complementary Combination of Abilities

Ehssan Dariani - CEO

Born in Tehran, 15.07.1980
 A-Levels: Naturwiss. ASS Kassel, 1999
 Bachelor of Arts in Economics in St. Gallen,
 Studies in Physics and Mathematics in
 Göttingen,
 Internships
 Spreadshirt, Pittsburgh & Leipzig
 Department of Mathematics, Assistant of
 Prof. Müller, St. Gallen (Switzerland)
 Marketing Auditorium St. Gallen
 FORUMHSG Recruiting

Projects & Work experience
 Spreadshirt: Online Marketing, Pittsburgh
 (USA)
 Startup concept in distribution of
 grooming products
 „Jugend forscht“ Arbeitswelt und Technik,
 1995

Languages
 German – mother tongue
 Persian – mother tongue
 English – Fluent
 French - Advanced

Dennis Bemann - CTO

Born in Gifhorn, 28.07.1978
 A-Levels: Gymnasium am Fredenberg,
 Salzgitter, 1998
 „Jugend forscht“ 5th position in
 mathematics / informatics 1997
 Studies in Computer Science, Humboldt
 University Berlin, Germany
 Scholarship of the Studienstiftung des
 Deutschen Volkes (= German National
 Merit Foundation)
 Projects & Work experience
 Chief Organizer of 3rd German
 Youth Science Congress 2002
 Xilinx Research Labs, developer,
 Silicon Valley (USA)
 Various free and commercial
 software projects (conference
 scheduling, simulation etc.)

Languages
 German – mother tongue
 English – fluent
 Esperanto - fluent
 French - advanced
 Arabic – advanced
 Spanish – advanced

Michael Brehm - COO

Born in Munich, 22.01.1980
 A-Levels: Humanistisches
 Wilhelmsgymnasium München, 2000
 Studies in Business Administration at
 WHU (Germany); Tec de Monterrey
 (Mexico) and CEIBS (China)
 IHK Price 2005 for the best diploma
 thesis
 Internships
 Hyundai, Controlling, Santiago
 (Chile)
 Aventis Pharma, Controlling,
 Shanghai, (China)
 Mundwerk, Sales, Berlin (Germany)
 Ermgassen, M&A Division, London,
 Great Britain
 Work experience
 Merrill Lynch, M&A Division,
 Frankfurt (Germany)

Languages
 German - mother tongue
 English - fluent
 Spanish - fluent
 Chinese - Basic



Advisory Board

Strong Support from experienced Entrepreneurs

Operations

Oliver Samwer,
Ex-CEO Jamba! &
E-Bay Europe

Lukasz Gadowski,
CEO Spreadshirt
Non-Executive Director StudiVZ

Kolja Hebenstreit,
Head Online Marketing
Spreadshirt

Financial Planning

Christophe Maire,
CFO Gate5

Christian Vollmann,
Ex-CEO I-love
Non-Executive Director
StudiVZ

IT & Software

Matthias Spiess,
CTO Spreadshirt

Oliver Jung,
CEO Exxeta

Venture Capital

Martin Weber,
General Partner Holtzbrinck
Ventures
Non-Executive Director
StudiVZ



BETA 2.0

Product

Personal Page

- Personal profiles reveal an individually adjusted amount of information**

STUDIVERZEICHNIS

Michael Brehms Seite (das bist Du!) WHU Vallendar

Verbindung

Das bist Du!

Information

Account

Name: Michael Brehm
Mitglied seit: 31.03.2006
Letztes Update: 30.08.2006

Allgemeines [bearbeiten]

Hochschule: WHU Vallendar (seit 2001)
Status: Student
Geschlecht: männlich
Geburtstag: 22.01.1980
Heimatland: Deutschland
Heimatstadt: 81925 München
Letzte Schule: Wilhelmsgymnasium in München

Kontakt [bearbeiten]

Telefon: 0172-8135136
Anschrift: Schlegelstr. 26 A
Ort: 10115 Berlin
Homepage: www.studivZ.net

Persönliches [bearbeiten]

Auf der Suche nach: netten Leuten, Partys, was sich eben ergibt
Interessen: Joggen, Basketball, Ski, China, Reisen, Verrückte Ideen
Musikgeschmack: House, Klassik, REM, U2
Lieblingsbücher: Siddhartha, alles von John Grisham und Dan Brown
Lieblingsfilme: Matrix, Casablanca, James Bond, Der Pate
Lieblingszitat: Fussball: "Wie so oft liegt auch hier die Mitte in der Wahrheit" Rudi Völler
"Ich bin dafür jetzt mal mit der Relation im Dorf zu bleiben" Uwe Seeler

Arbeit [bearbeiten]

Art des Jobs: furchtlose(r) Soldner(in)
Firma: StudivZ
Was er da macht: Deutschsprachige Studenten vernetzen ...
Bisherige Karriere: Damit sollte ich vielleicht mal beginnen ...

Lehrveranstaltungen [bearbeiten]

- Geschichte der BWL
- Marketing

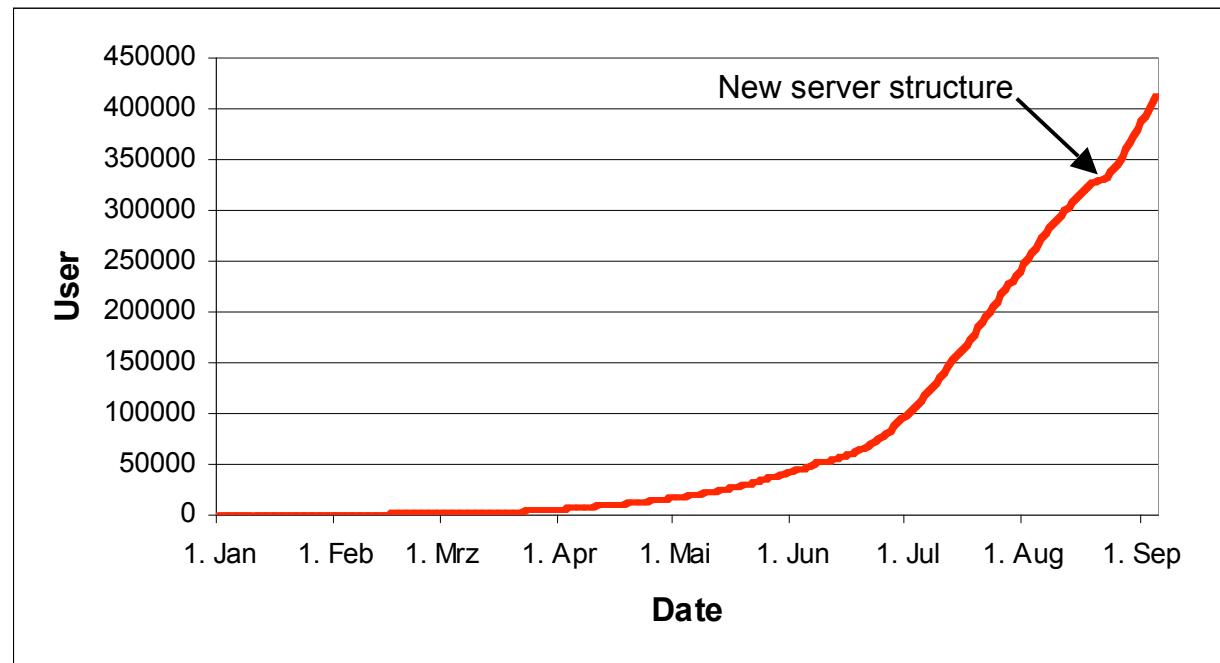
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Numbers

User Development

- **Clear proof of concept**
- **Viral growth started**
- **After introduction of a fast and scalable server structure rapid growth continues**

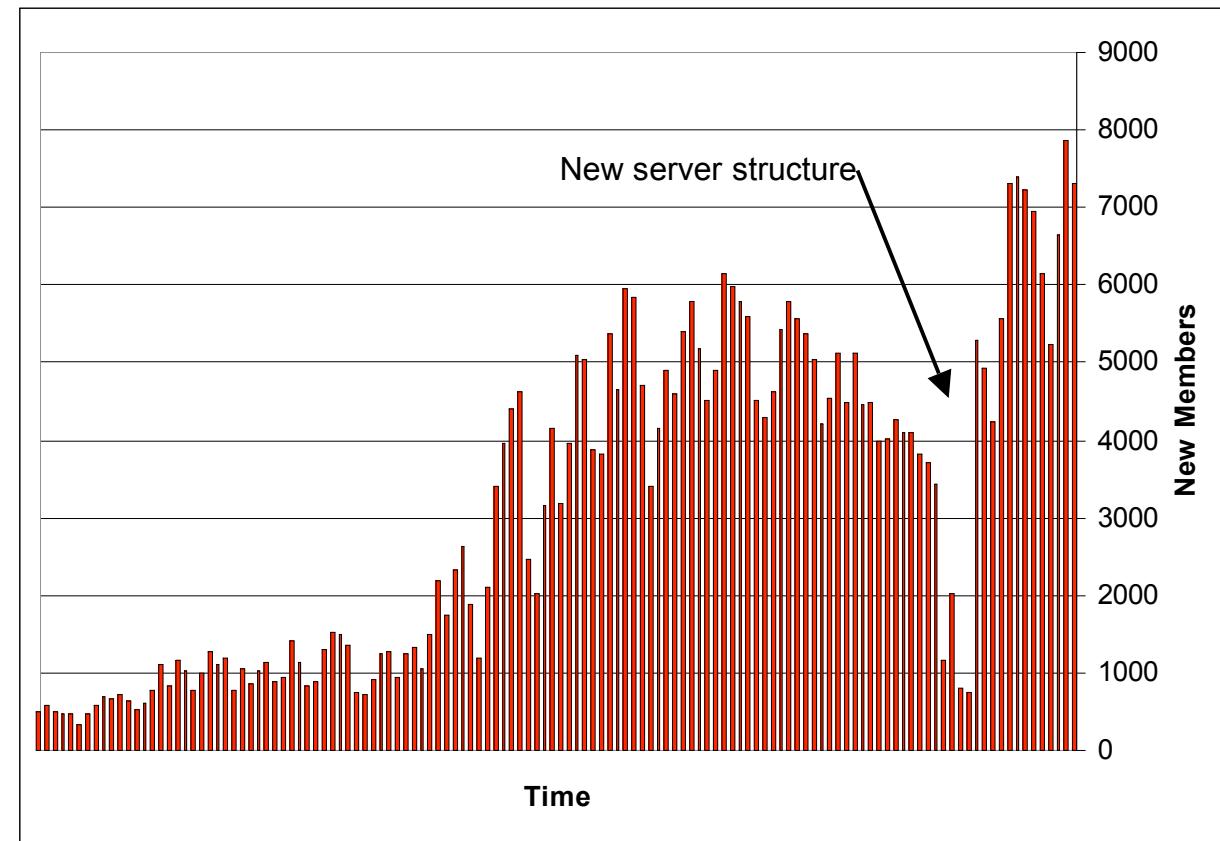




Numbers

New Members per Day

- During the week new sign-ups are high
- Reached phase with about 7.000 new users per day
- Further growth acceleration due to new features is expected





Numbers

Log-in-Ratios of Members at Most Important Universities

- **Log-in-ratios
are important for
monetization**

Last 24 hours	
University	Percentage
Uni Münster	62,3%
Uni Köln	60,6%
Uni Mainz	58,3%
RWTH Aachen	61,0%
Uni Bonn	61,7%
Uni Gießen	60,1%
Uni Bochum	60,1%
Uni Marburg	61,1%
Uni Göttingen	60,5%



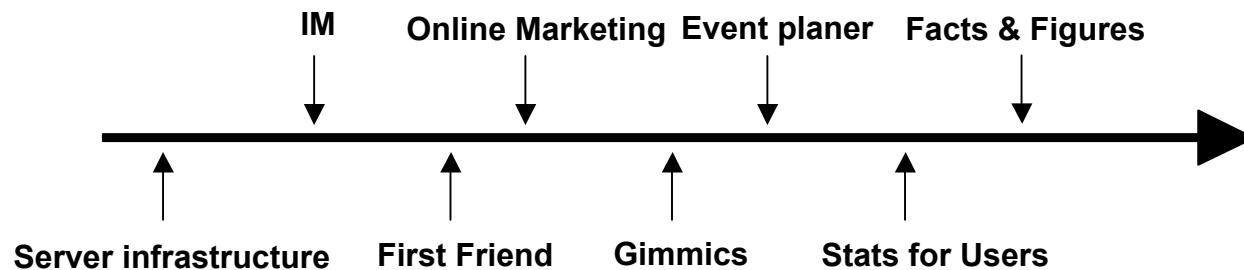
Operations

Roadmap

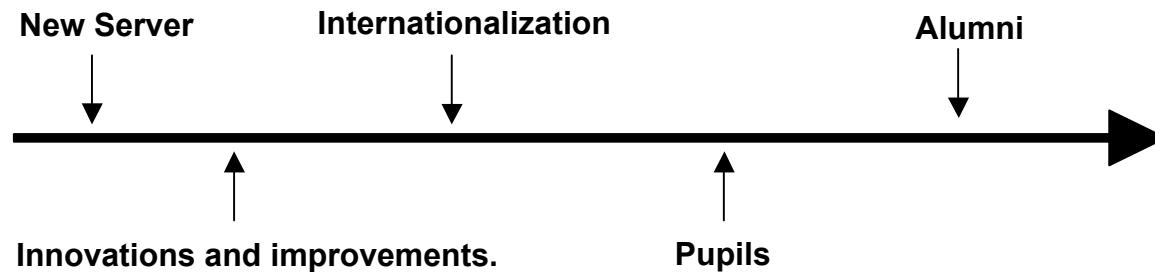
First speed ...

... than features

Next three months



The following twelve months

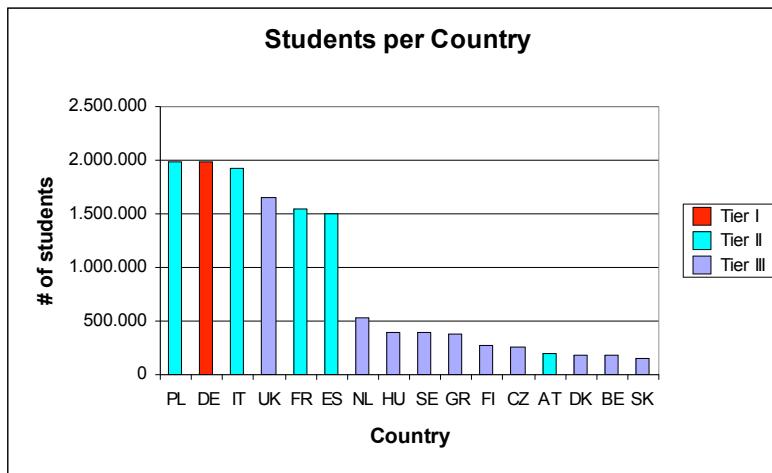




Markets

Geographical Expansion

Potential European Expansion



Country	# of students	Purchasing Power	Competition	Virality
Poland	1.989.889	-	+	-
Germany	1.981.373	++	-	o
Italy	1.926.956	+	++	++
United Kingdom	1.645.232	++	--	o
France	1.543.761	++	++	+
Spain	1.507.520	+	++	++
Netherlands	536.342	++	-	o
Hungary	394.021	-	+	--
Sweden	390.371	++	+	o
Greece	374.591	o	++	+
Finland	278.522	++	+	o
Czech Republic	262.530	-	+	--
Austria	197.627	+	+	-
Denmark	184.227	++	+	o
Belgium	179.017	+	-	o
Slovakia	150.037	--	+	o
Lithuania	127.914	--	+	--
Ireland	120.782	+	--	o
Switzerland	111.100	++	-	--
Latvia	111.040	--	+	--
Slovenia	52.534	-	+	--

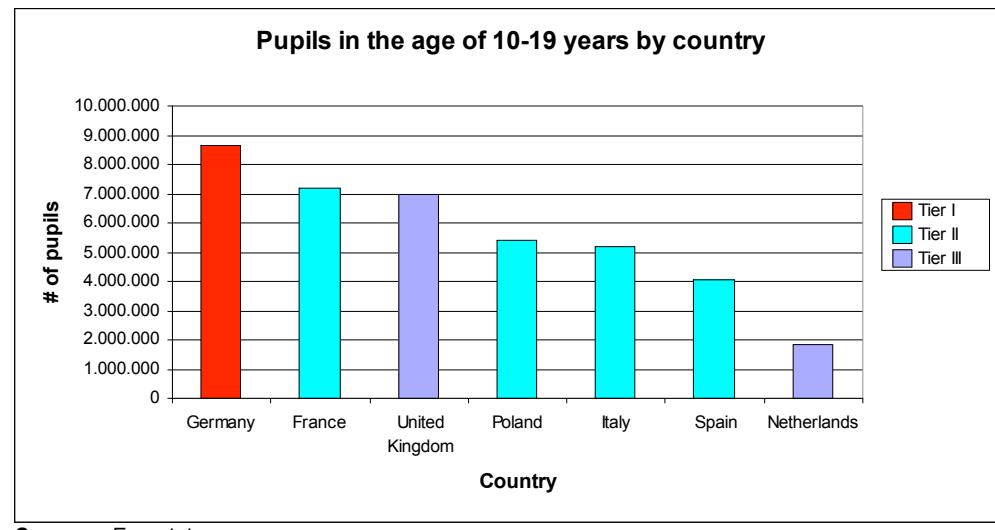
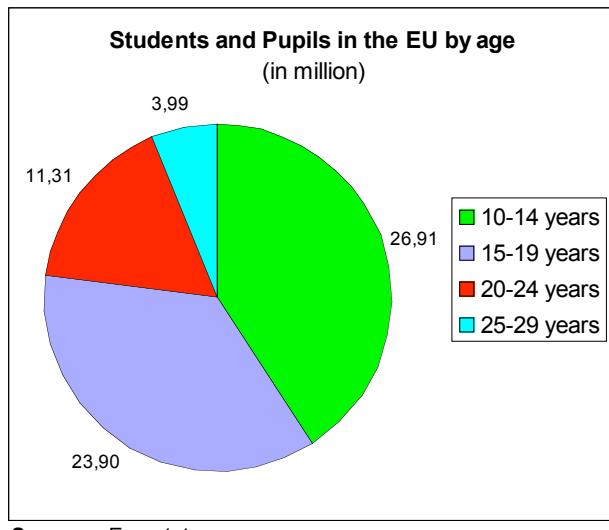
7 m Students by End of 2007



Markets

Target Group Expansion

Pupils



→ Potential Expansion of Target Group to Pupils

Alumni

Keep users after university time

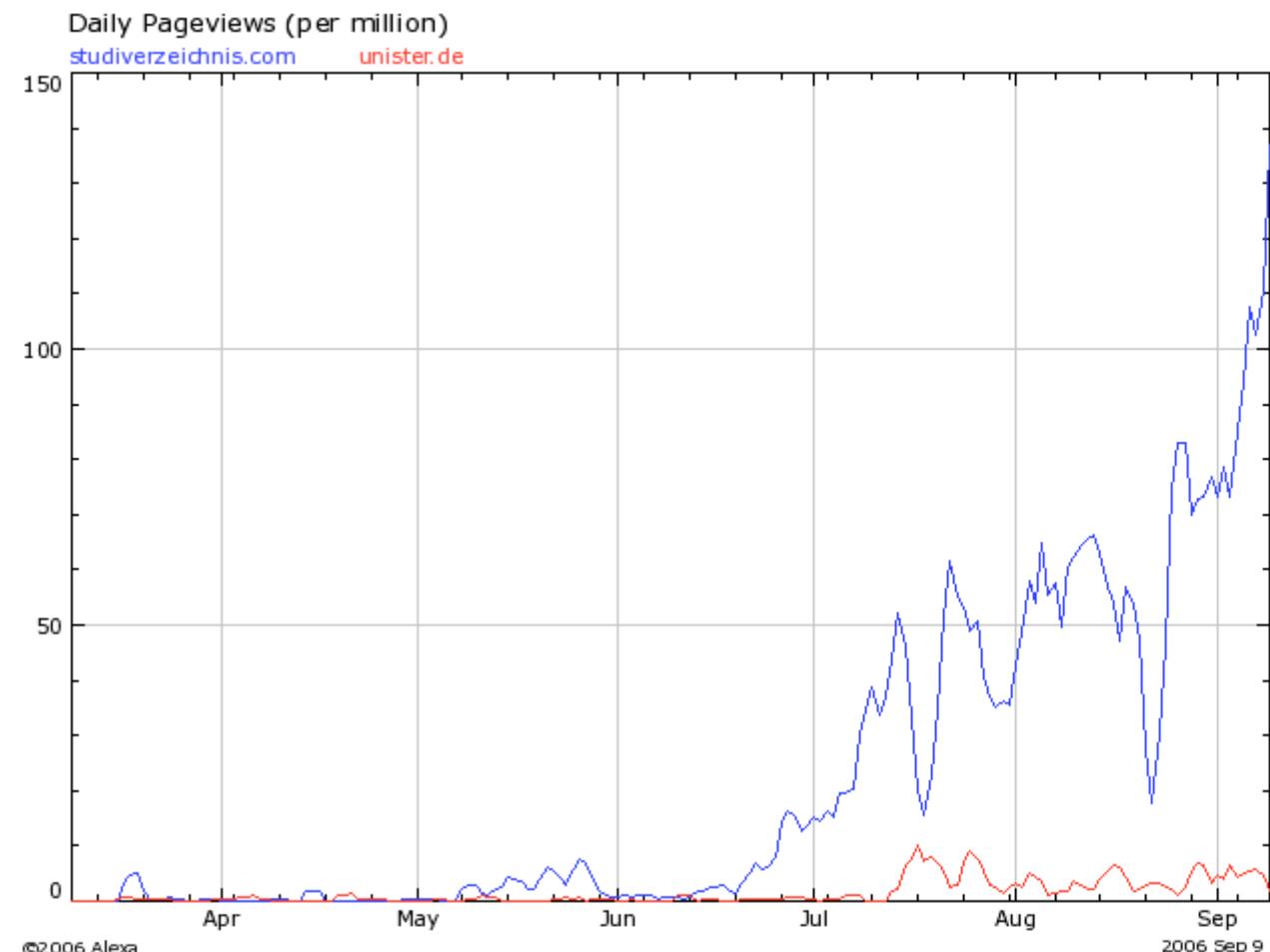
→ Implementation of a special Alumni-Section within the next 24 months



Benchmarking

StudiVZ vs. Unister

- Over 20 social network communities with focus on students in Germany
- Social Networking is a monopoly game that allows no room for a second player in the relevant market





How to Earn Money

Business Models

- **Advertising
most important**
- **Premium
Services
difficult due to
student target
group**

Advertising

Implementation of Banners, Text links, deep links from profile declarations to affiliates, Sponsored Groups and eFlyers in different sections of the page

Due to the attractive target group price premia can be realized

Online advertising will grow dramatically over the next years

Paid Applications

Implementation of a paid access system for certain individual applications

Possible areas would be “Mobile Services” (Short Messaging) or “Shop”

Premium Services

Conservation of an Open Source Portal while adding a paid access system to some special services

Establishment of an unpaid account, providing only basic functions, and a premium account, paying a membership fee to obtain advanced functions (e.g. more detailed search functions, unlimited amount of pictures & videos to be stored, etc.)



Financials

Basic Projections for 2007

- Estimated revenue potential of StudiVZ € 3 to € 10 per member / per year
 - MySpace (120m members) US\$ 3 per member / per year, break even
 - Facebook (8m members) US\$ 10 per member / per year, highly profitable
- StudiVZ Members:
 - Beginning of 2007: 2m
 - End of 2007: Between 2m and 7,5m

→Revenue potential between € 6m and € 45m for 2007, with a cost basis of € 4m



Financials

P&L (Germany and France only & Google AdSense only)

Profit & Loss

(in €)	Jun.11	Jul.11	Aug.11	Sep.11	Okt.11	Nov.11	Dez.11
Income	-	-	-	-	-	119.419	147.174
Employees % of Total Costs	18.000 46,9%	19.000 44,4%	20.000 41,0%	25.000 41,7%	20.000 34,9%	26.000 32,0%	27.000 30,2%
Server	2.341	5.774	10.760	16.916	6.682	17.153	44.310
Computer	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Software	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Rent	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Insurance	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Office Equipment	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Telecommunication	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Lawyer	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Accountant	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Marketing	8.000	8.000	8.000	8.000	8.000	8.000	8.000
Travel Costs	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Other	1.000	1.000	1.000	1.000	1.000	1.000	1.000
Total Costs	- 38.341	- 42.774	- 48.760	- 59.916	- 68.682	- 81.153	- 89.310
Gross Profit Margin (%)	38.341 n/m	42.774 n/m	48.760 n/m	59.916 n/m	68.682 n/m	38.266 n/m	57.863 n/m
Depreciation							
Loss Carryforward	-38.341	-81.115	-129.875	-189.790	-258.473	-220.206	-162.343
Tax (35%)	-	-	-	-	-	-	-
Net Profit / Loss Margin (%)	- 38.341 n/m	- 42.774 n/m	- 48.760 n/m	- 59.916 n/m	- 68.682 n/m	38.266 n/m	57.863 n/m
Accumulated Profit / Loss	- 38.341	- 81.115	- 129.875	- 189.790	- 258.473	- 220.206	- 162.343



Conclusions

- Outstanding growth during the last 3 months
- Extension of market-domination
- Team around the founders is established
- Focus on product development and monetization

➤ Main aim is to become one of the most profitable websites in Germany